COMMSOFT

Sponsorship Opportunity

2026

Explore. Exchange. Grow.

commsoft connect
a Users' Conference

April 21st and 22nd 2026
Renaissance Hotel • Albany, NY

- Inspiring Keynotes & Breakouts
- Engaging Networking Events
- Real Stories from Real Users
- Best Practices, Bold Ideas

About the Event

What is CommSoft Connect?

After a six-year hiatus, the CommSoft Users' Conference is back—revitalized with a new name and renewed energy: CommSoft Connect!

This marks the 31st Annual Users' Conference, bringing together our customers, industry pros, and valued partner community for two days of learning, sharing, and inspiration.

At CommSoft Connect, attendees will:

- Experience hands-on access to our newest innovations and product features.
- Learn real-world tips and best practices they can immediately put to use.
- Discover fresh ways to maximize the value of their CommSoft solutions.

Whether swapping ideas, building new connections, or reconnecting with familiar faces, CommSoft Connect is all about learning together, elevating expertise, and empowering growth.

Dates:
Tuesday April 21st &
Wednesday April 22nd
2026

Location:
Renaissance Hotel
**144 State Street**
Albany, NY

Who Attends CommSoft Connect?

Companies

Attendees

CommSoft serves Tier 2 and Tier 3 rural Communications Service Providers (CSPs) who rely on us for both OSS/BSS solutions and Managed Services. Our customer base includes:

- **Start-up/Greenfield Providers**: Launching new operations and building from scratch.
- **Established CSPs:** Serving up to 300,000 access lines, showcasing the flexibility and scalability of our platform.
- **Diverse Organizational Types:** Including ILECs, CLECs, Cooperatives, Wireless Providers, and Municipal Networks.

This varied mix of attendees ensures that your brand will be visible to a wide array of telecom professionals who are actively seeking tools and partners to drive their growth.

CommSoft Connect draws a diverse group of professionals from across the telecommunications industry. Attendees primarily include:

- **Top and Mid-Level Managers**: Responsible for overseeing day-to-day operations and long-term strategy.
- **Executives**: A growing number of senior decision-makers attend to explore partnerships and shape their organization's future.
- **Departmental Leaders & Experts**: Representatives from IT, Customer Service, Engineering, Development, and Finance join to gain product insights, explore innovations, and connect with industry peers.

This broad representation ensures rich, cross-functional discussions and meaningful interactions for sponsors looking to make valuable connections.
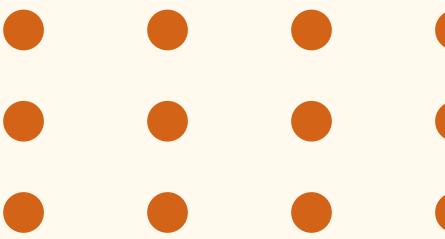
Benefits to Sponsoring

|	
Showcase Your Brand To a Targeted Audience	1
Build High Value Relationships	2
Position Your Expertise	3
Amplify Your Visibility	4
Support a Purpose Built Community	5

WHY
SPONSOR?

You'll build meaningful relationships during breakout sessions, networking breaks, and social events, while also positioning your company as a thought leader by participating in educational sessions or panels. It's not just about visibility—it's about becoming part of a trusted ecosystem.

Sponsorship means aligning your brand with a purpose-driven, future-focused community—while helping shape the conversation and spark the connections that drive innovation across the telecom industry.

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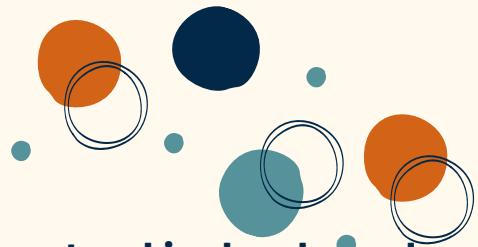
SPONSORSHIP
PACKAGE OPTIONS

✓ **Your Brand In the Spotlight**

Your logo will be featured prominently on our website, event registration materials, on-site signage, and social media shout-outs, because your brand deserves center stage.

✓ **Swag the Bag**

Get your company swag in the hands of every attendee by including it in our exclusive welcome kit.

✓ **Get the Word Out**

We'll feature your company description and contact info on the event website, signage, registration materials, and social platforms. Visibility? Guaranteed.

✓ **Know Who's Coming**

You'll receive a pre-event attendee list (name, company, title, and email) so you can start those conversations early.

✓ **Join the Fun**

Includes one all-access pass to attend sessions, meals, and networking activities—yes, even the fun stuff.

✓ **Your Own Space**

Includes a tabletop booth (6' table + 2 chairs) for the full 2-day event and opening night reception. It's your home base—decorate it, demo at it, dazzle attendees.

✓ **Host the Hospitality**

Sponsorship includes branding on signage at one of our delicious meals or breaks. Everyone loves the snack sponsor.

✓ **Bring A Plus One**

Upgrade includes a second all-access attendee pass for a colleague or teammate to enjoy the full event experience.

✓ **Take the Mic**

Be part of a panel discussion (curated by our planning team) to share insights, raise your profile, and connect with the crowd.
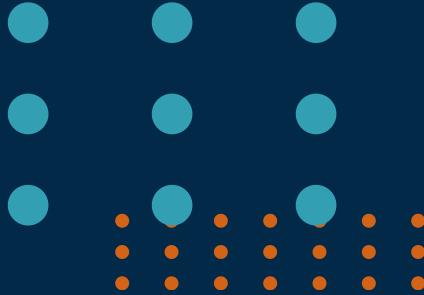
SPONSORSHIP PACKAGES

1 builder — $3000
Supporting the foundational ecosystem

2 accelerator — $5000
Driving speed and momentum

3 innovator — $8000
Fueling progress and transformation

4 pioneer — $10000
Leading the charge, visionary sponsor

What's Included?	1	2	3	4
Your Brand In the Spotlight	✓	✓	✓	✓
Swag the Bag	✓	✓	✓	✓
Get the Word Out		✓	✓	✓
Know Who's Coming		✓	✓	✓
Join the Fun		✓	✓	✓
Your Own Space			✓	✓
Host the Hospitality			✓	✓
Bring A Plus One				✓
Take the Mic				✓

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CONFERENCE
LOCATION

Renaissance Hotel

144 State Street Albany, NY

At the Renaissance Albany, you will be nestled in the heart of the Capital of New York state, in the historic DeWitt Clinton Hotel, and at the base of the Capital Steps.

Click on the Hotel Website button below to find out more about the hotel or the reservations button to register using our special group rate!

🔗 hotel website   🔗 reservations

Last day to book rooms at the special group rate:
March 24th 2026

Room Rate
$229 (plus tax) per room / night

Hotel Parking
$22 per room / night

Local Airport Information

Albany International Airport
737 Albany Shaker Rd

ALB

Hotel is approximately 20 minutes from the airport.

SPONSOR
REGISTRATION

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Registration is available online and allows you to select a sponsorship level and enter any necessary registrant information depending on that level. Or, if you prefer to utilize a paper form, you will find one attached to the end of this brochure.

If you need assistance with registration, please reach out to us at cc26registration@commsoft.net We're happy to help!

REGISTER NOW

Click for Sponsorship Registration

Scan for Sponsorship Registration

Payment Method

SPONSORSHIP REGISTRATION DUE BY JANUARY 30TH 2026

Please submit a check (s) made payable to CommSoft for your total registration amount to:

CommSoft
Attn: CommSoft Connect
96 Thompson Hill Rd
Rensselaer, NY 12144

We will send you a payment confirmation when your check has been received.
Sorry, we do not accept credit cards at this time.

Get the Full Picture.
Curious what our customers are seeing? From conference highlights to your featured sponsorship, here's where to look:

Conference Website

Conference Brochure
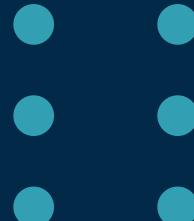
Questions? **Contact Us!**
commsoftconnect26@commsoft.net

www.commsoft.net

2026 COMMSOFT CONNECT SPONSORSHIP FORM

Thank you for your interest in supporting our event! Please complete the form below or access it through this link: **CommSoft Connect Sponsorship Registration**.

CommSoft Connect
April 20th – 22nd 2026
Renaissance Hotel Albany, NY

SPONSOR INFORMATION

Company Name

Company Website

Main Contact Person

Main Contact Phone Number

Main Contact Email

Company Address

SPONSORSHIP LEVEL *(Please select one)*

☐ Builder - $3,000   ☐ Accelerator - $5,000   ☐ Innovator - $8,000   ☐ Pioneer– $10,000

Benefits Received : *See brochure for benefits received by this level.*

ATTENDEE INFORMATION

Please fill out the following information for the individual (s) from your company who will be attending the conference. This only applies to **Accelerator**, **Innovator**, and **Pioneer** Levels. You may include two attendees if you are a **Pioneer** Level Sponsor.

Attendee 1 Name

Attendee 1 Title

Attendee 1 Email Address

Attendee 2 Name

Attendee 2 Title

Attendee 2 Email Address

Please Describe Any Attendee Dietary Restrictions?

We'll do our best to accommodate any dietary restrictions noted during registration. Please understand that we can't guarantee every request will be fully met due to circumstances beyond our control.

Please submit a check (s) made payable to CommSoft along with this form to:
CommSoft
Attn: CommSoft Connect
96 Thompson Hill Rd
Rensselaer, NY 12144
Sorry, we do not take credit cards!

SPONSORSHIP REGISTRATION DUE BY JANUARY 30TH 2026

CONTACT US
COMMSOFTCONNECT26@COMMSOFT.NET
518-720-3700